

Press Release

8 ways Cloud Computing will revolutionize technical fleet management **MESPAS published White Paper on SaaS in the shipping industry**

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MESPAS AG published a White Paper on how Software as a Service (SaaS) can reduce costs and improve efficiency in the shipping industry. The paper lists the pros and cons, and explains which companies can benefit from a cloud computing approach for their technical fleet management.

Software as a Service explained

The cloud computing concept – and with it SaaS – is based on the idea to provide, support, and run software via the internet. Particularly in the past few years, SaaS has become increasingly popular for its ability to help reduce costs and improve efficiency. The White Paper explains the term “SaaS”, and how it compares to traditional systems.

Top 8 benefits of SaaS versus traditional systems

Although SaaS has been around for a number of years, it is only now gaining momentum in the shipping industry. Prominent providers of SaaS software can be found in Shipping Portals, information sharing portals, and technical fleet management, such as MESPAS. The paper cites independent studies that explore the key drivers to adopt a SaaS model, and it discusses its top 8 benefits.

SaaS may not be appropriate for all companies. The paper explains which companies should think about a cloud computing approach, and it identifies the two main features a SaaS software must possess for the shipping industry: offline availability and high quality data management. In terms of an outlook, MESPAS concludes that cloud computing services and SaaS applications will play an increasingly important role in the shipping industry. It is predicted, that more and more businesses will have to outsource complexity and non-core business aspects (such as IT and hardware concepts) in order to reduce costs and redirect financial resources to their core business.



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